

Our Services - Overview for Client Organisations

Intellectual Capital

Strategists in business seek the holy grail of competitive advantage, of differentiation over others in the same or similar playing field.

Developing intellectual capital may assist in this search, but either way, it is certainly a canny investment for the present and for the future.

A traditional view of intellectual capital is too one-sided. This learning perspective links the skills, knowledge, attitudes and competences of individuals and groups, human capital, to the products and services of the organisation, business or organisational capital.

We believe that this traditional approach lacks reciprocity: it almost looks like intellectual theft with the gains being too one-sided for the organisation. Consequently individual commitment to such a concept may not be readily forthcoming. Without individual commitment it will fail.

Integrated learning must meet the learning needs of both the individual and of the organisation.

Our Perspectives

Our work takes full account of organisational initiatives to date in training and development as well as future organisational demands. Personal and professional developmental needs of individuals are integrated into this perspective.

A rigorous cognitive base delivered by activity-based learning via our Virtual Learning Environment is allied to skill workshops and to face-to-face coaching, counselling and mentoring.

We have a professional team of UK trainers.